

This serves as Advertising Contract between The Blue Penguin Company Ltd t/a workingmumsanddads.com (the publisher) and...

SECTION A: The Client (Advertiser)			
Company Name:			
Company Address:		Town:	
Postcode:			
Telephone number:		Mobile:	
Contact person:		Position:	
Email address:		Website:	

SECTION B: ADVERTISING BOOKING – Please select which channels you would like to advertise on below;		
Website		
WoMADs Directory Standard listing (per month)	£30	
WoMADs Directory Premium listing (per month)	£275	
WoMADs Directory Standard listing (per year)	£45	
WoMADs Directory Premium listing (per year)	£500	
Social Media		
Facebook/Instagram post	£100	
Facebook/Instagram competition	£195	
Newsletter competition/promotion	£295	
Event/Product/Company promotion	£295	
Page sponsorship	£650	
Professional Promotional Video	£375 + VAT	
Childcare Provider promotional offer valid until 30th June 2020:	£199	

Bank details: The Blue Penguin Company Ltd Santander UK Plc Sort code: 090128 Account number: 53724644 Please use your company name as a reference		Total cost:
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SECTION C: Declaration:	
I hereby declare that I have read the terms and conditions of advertising and agree to adhere to them. I am authorised to make this booking on behalf of my company and understand that I am liable for payment of this order as per our terms and conditions. I acknowledge that this order is for digital advertising that will be available on the internet and not in print format.	
Signed:	Date:

What we'll need from you:

- Your company logo 600 pixels or higher
- A bio about the owner/founder, the company, what you do, and who your ideal clients are (No more than 300 words)
- Your preferred contact details and social media links which will be publicly displayed
- A photo of your owner/founder for the bio, plus up to 3 more images of your business/products/setting
- 2 x client testimonials (optional and only with permission from the person who left the testimonial for you)

If you do not have a logo and would like to have a chat with our creative designer, please just let us know and we can arrange to put you in touch!